

VISU S-112a. Principles of Graphic Design (CRN: 30577)

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This course will focus on graphic design as an entity distinct from graphic art. Students will be introduced to the interrelationship of visual and verbal communication through typographic symbols, posters, and book cover designs. Projects will be rooted in traditional design methods and tools. A working knowledge of the Macintosh computer is helpful but not necessary. At the instructor's discretion, students who prove that they are qualified for more advanced work may be allowed to transfer into VISU-112b during the first week of the term.