

VISU S-160. Crucial Issues in Landscape Creation and Perception (CRN: 30352)

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This is a lecture/slide/video course emphasizing the chief forces now shaping American understanding of everyday form, such as the manipulation of aesthetic standards by advertising and Hollywood imagery; the perfecting of powered flight and the aerial view; the importance of snapshot photography in relation to home video; the post-1960s fascination with outdoor privacy; contemporary and potential spatial disorientation resulting from computer-aided electronic media; the post-1920 retreat of well-educated people into wilderness; the shaping of gender roles and self-image through clothing design and fashion shifts; and the long-term impact of national advertising campaigns on American notions of quality, uniqueness, proportion, and pleasure as reflected in ordinary visual realms.