

**ECON S-190. Introduction to Managerial Finance (CRN: 30298)**

*James E. Owers PhD, , Associate, Department of Economics, Harvard University, and Professor of Finance, College of Business Administration, Georgia State University, Atlanta*

Students examine the practices and perspectives of financial management, with reference to the foundations of modern finance: economics, managerial organization, and accounting. This course builds analytical and quantitative skills in several topic areas: financial condition and performance, financial planning and control, working capital management, long-term asset decisions, and financial and capital structure. It introduces the processes of financial engineering, innovation, and restructuring. The roles of Economic Value Added and the Balanced Scorecard in developing managerial strategies and incentive structures are also discussed.