

CSCI S-K. Introduction to Creative New Media and the World Wide Web (CRN: 31439)

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This introductory course is an intensive immersion into New Media production for beginning and intermediate students. The current state of "New Media" is the digital convergence of print, broadcast, audio, image, film, and the Internet. The course consists of lectures, demonstrations, visiting speakers, and computer lab experience. Particular attention is placed on balancing technical skills with individual content and experimental approaches. We will explore the evolution as well as the societal and cultural context of New Media and the Web. Along with weekly assignments, students will propose, design, and produce a web-based, multimedia final project using the tools of the industry. Core software includes Adobe PhotoShop, Macromedia Dreamweaver, and Flash. The course will also introduce digital video applications, QuickTimeVR, sound editing, and frontline developments in web applications.